

THE MIRACLE FOUNDATION

Empowering Orphans to Reach Their Full Potential



ANNUAL REPORT 2014

The Miracle Foundation turns struggling, institutional orphanages into stable, loving, nurturing homes where children can thrive.

www.MiracleFoundation.org

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We are implementing a world-changing idea for orphans everywhere—empowering orphans to reach their full potential by revolutionizing the way orphanages are run, funded and managed.

Inspired by the children we serve, we're a group of visionaries, business leaders, educators, social workers, donors and volunteers who are governed by a world-class board of directors.

During the past fiscal year, we have built capacity in 14 orphanages in India; significantly impacted 877 children; trained more than 100 caregivers and house mothers; and taken 60 volunteers to visit the orphanages we support.

2014 was our most impactful year yet.

"The Miracle Foundation provides a very unique model for orphanage care in India, where each child has a stable and secure environment in which to grow and flourish."
~Ellen G.

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In 2014, The Miracle Foundation was voted a Top-Rated Nonprofit by GreatNonprofits and given the highest possible score of 4 stars by Charity Navigator.



Message from Caroline

In 2000, I set off on a trip around the world and founded The Miracle Foundation in the process. On Mother's Day of that year, I visited an orphanage in a remote village in eastern India where I was captivated by the beautiful smiles and incredible potential of the children, yet horrified by the conditions in which they lived. Having been brought face-to-face with the heart-wrenching reality of their lives, I committed myself to ensuring that orphaned children have the opportunity to grow up with the love and care they deserve.

The Miracle Foundation is an established and trusted multinational nonprofit organization that empowers orphans to reach their full potential. We believe children can—and should—be lifted out of the cycle of poverty. And we believe in helping people help themselves.

We partner with struggling orphanages with a lot of heart, but not enough resources to feed, clothe, nourish and educate their children. Through years of experience, we have found that the most sustainable way to help people help themselves is to strengthen existing orphanages and transform them into loving homes where children can thrive. This approach empowers caregivers and empowers orphans.

It's transforming. It's measurable. It's proven. It's scalable. And it's the right thing to do.

I hope you'll join us as we help children become the miracles they were meant to be.

Caroline Boudreaux



OUR APPROACH

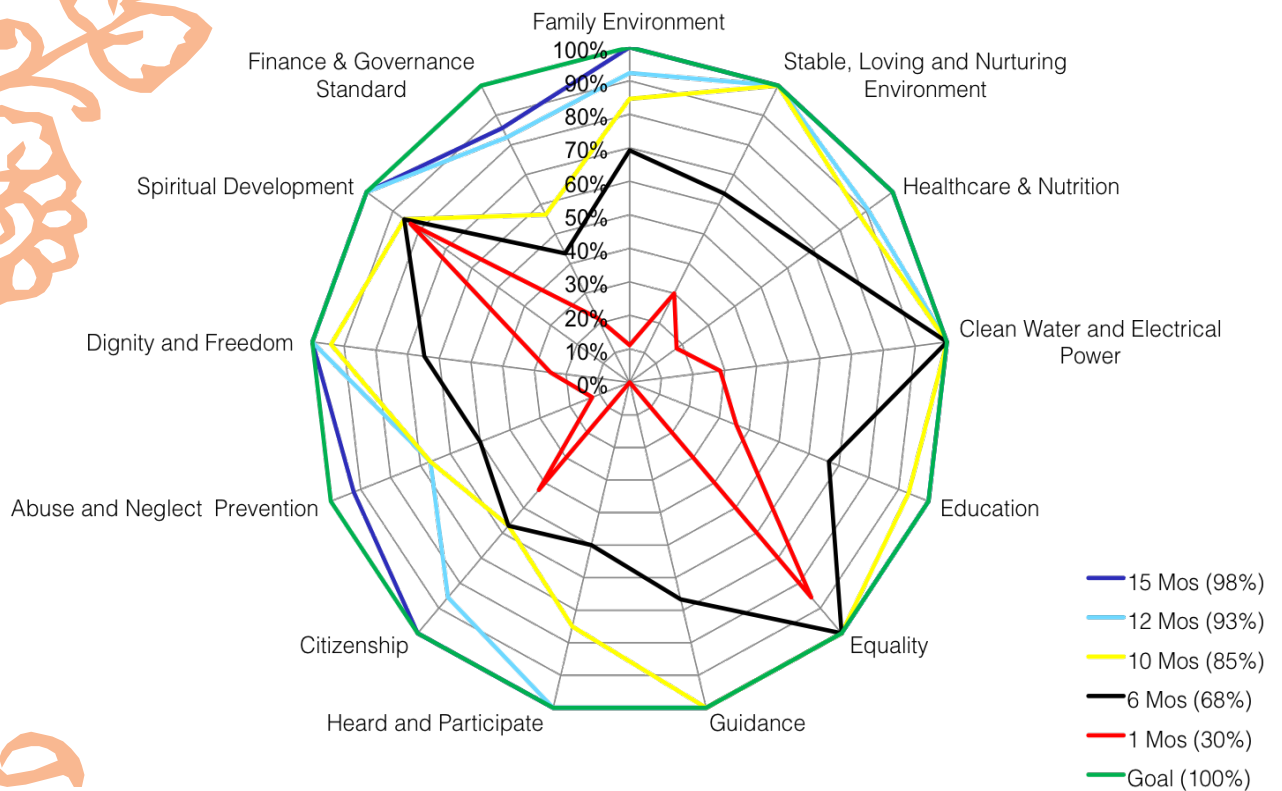


We ensure orphaned children get all 12 of these rights, inspired by the United Nations Convention on the Rights of the Child.

HOW WE MEASURE

By benchmarking and measuring each of these rights, we ensure donor money is being spent efficiently and effectively and in the best interest of the child.

THRIVE SCALE



In this example, the home started at 30% and met each right within 15 months — miraculous!

"I have nothing but admiration for the scale and quality of the service delivery of this amazing organisation."

~Carolyn J.

2014 GOALS



- Increase the number of children supported
- Deepen services at orphanages supported
- Expand exponentially

“The Miracle Foundation transforms orphanages from barely surviving to totally thriving, and the staff, interns, and volunteers are truly awesome to work with. The Miracle Foundation’s method is working, by providing food, education, love, and training. It is remarkable to see the vast improvements of the children’s health and education, and the life changes to the orphaned children.”

~Jim





2014 ACCOMPLISHMENTS

Increased the number of children supported by 30%

- We fed, nurtured, loved and educated 877 children.
- We supported 14 homes for orphaned children.

Deepened services at orphanages supported by sending more children to college, sending over 600 children to better schools, and customizing child protection strategies for each home

- We implemented child protection strategies customized for each home we support.
- We sent 4 additional children to college in 2014 and are now supporting 7 college students.

Expanded exponentially

- We met with the Government of the Philippines to discuss how our methodology might improve their government-run orphanages.
- We partnered with a nonprofit organization in Egypt supporting orphans, sharing best practices and lessons learned with each other.

Other accomplishments

- We organized the first-ever sleepover for two of the homes we support. The kids loved it!
- We conducted a first-ever professional and personal development workshop for all the leaders and social workers from each home we support. It was so successful, we now plan to do it annually.
- We brought 60 people to India to see our work firsthand. They worked on much-needed projects at the homes and returned eager to support our work and be a voice for the children.
- We continued our amazing partnerships with Whole Foods Market and Whole Planet Foundation. With their help, we installed playgrounds at two homes.
- We continued our partnership with Safe Water Network India, bringing clean water to the homes.
- We continued our partnership with St. Stephen's Hospital, ensuring every child receives quality healthcare.
- We developed a partnership with Katha to provide training to all tutors at every home we support. This ensures the children receive the teaching & support they need to excel in their education!
- We empowered the most vulnerable children in the world to reach their full potential.

OUR ORPHANAGES

"I have found few better non-profits to devote my time and my monetary donations to."

~Flo V.



ORPHANAGE HIGHLIGHTS

Anvesha

Started at 34% and ended 2014 at 92%*

- Home to 62 children
- Achieved low caregiver turnover
- Delivered prompt medical care to children when needed
- Increased involvement of orphanage leadership
- Provided on-site social worker and counselor for children and house parents
- Fostered open communication and trusting relationship with staff
- Ensured all children enrolled in school and receiving individualized academic support at the home



Anbarasi

Started at 30% and ended 2014 at 98%*

- Home to 129 children
- Received recognition from local government due to high level of care being provided to children
- Children have strong attachment and bonds
- House mothers provide individual attention to children and their needs
- Continued to develop active and effective children's committees
- Implemented child protection strategy and ongoing training for all children and staff
- Began construction of boy's dorm
- Achieved 100% enrollment in higher education and vocational training programs among the children who were eligible



* Percentages reflect how close the home is to achieving 100% of the 12 rights of the child.

Dreamland

Started at 48% and ended 2014 at 69%*

- Home to 61 children
- Facilitated excellent teamwork between staff and caregivers
- Ensured basic needs of the children were met
- Delivered prompt medical care to children when needed
- Trained staff on efficient accounting practices
- Began process of creating their child protection strategy
- Encouraged home to ensure children pursue higher education and vocational training programs
- Fostered a love for reading among children



“When I volunteered for The Miracle Foundation and saw firsthand a couple of the orphanages that they support and run, I was truly amazed at how well the children are taken care of and how much better their lives are and will be in the future due to what the organization provides them.”

~Keith H.



AMBASSADOR PROGRAM

We call our travelers Ambassadors because, by traveling with us, they have the honor and the responsibility of speaking on behalf of the children. We want everyone to know about them. As they spread the word about the children and our revolutionary method, our Ambassadors inspire others to follow their lead and become a sponsor or make an investment in this life-changing program.



“As an ambassador, I was empowered to express love, care, and understanding to the children of The Miracle Foundation. I was able to tell and show these wonderful children that they do matter, are loved, and have the potential to live a great life.”
~Chris P.

Ambassadors from Whole Foods Market built playgrounds at the Anwasha and Cornerstone homes. The playgrounds have slides, swings, a fun climbing area and more, providing hours of fun and physical activity for the children living there.

The adventure of a lifetime! In October 2014, Ambassadors took children from the Anbarasi and Cornerstone homes on a field trip to a water & amusement park. Afterward, all the boys went back to one home and all the girls went to the other — where they all enjoyed their first ever sleepover! The kids LOVED meeting their “cousins” from a different home. They bonded quickly after learning they both went through the same life skills education and enjoyed discussing the similarities & differences between their meals, schedules, schools, and other facets of their daily lives.



PARTNERS



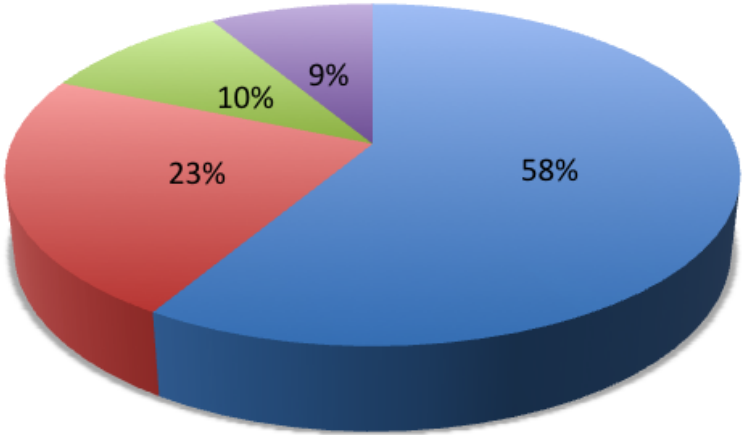
WHOLE PLANET
FOUNDATION®

कथा
TRANSLATING STORIES TRANSFORMING LIVES

CA Subhash Mittal & Associates
CHARTERED ACCOUNTANTS

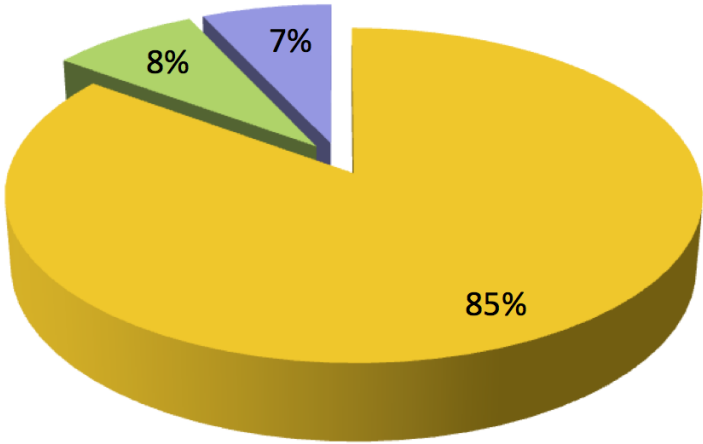
2014 FINANCIAL REPORT

REVENUE



- Major Donors \$959,000
- Sponsors & Sustainers \$298,000
- General Donations \$275,000
- Grants \$104,000
- India Donations \$34,000
- Ambassador Trips \$130,000

EXPENSES



- Program
- Administration
- Fundraising

*2014 audited financial statements available in August 2015.

OUR EXECUTIVE TEAM



Caroline Boudreaux founded The Miracle Foundation after she visited India for the first time in 2000. From the first moment she met the orphans and witnessed their beautiful smiles and incredible potential, she committed her life to helping them realize that potential. Caroline was born and raised in Lake Charles, Louisiana and attended LSU where she earned a B.S. in Psychology. Prior to her nonprofit work, she had a successful career in media advertising. For her achievements with The Miracle Foundation, Caroline was presented with the Hope Award in 2005 and the Impact Award in 2008. She was also awarded membership in the World Economic Forum's Young Global Leaders in 2009. She has been featured in various forms of media, including CNN and "One Peace at a Time," a 2009 film by Turk Pipkin. In 2011, Caroline completed the prestigious course on Global Leadership and Public Policy for the 21st Century at Harvard University.

Elizabeth Davis joined The Miracle Foundation as COO in 2009, after more than 25 years as an entrepreneur and consultant in the hi-tech business world for such companies as QuickArrow, Inc., CompuCom, and Paraneet. Today, she provides strategic direction and leadership for The Miracle Foundation's US and India operations. Whether working in the for-profit or nonprofit world, Elizabeth brings business expertise and a deep passion for building scalable, sustainable organizations by implementing appropriate infrastructure, creating innovative strategies, building strong teams, and instituting the effective utilization of resources.



Nivedita DasGupta is the Executive Director of Miracle Foundation India. She holds a master's degree in Social Work from The Tata Institute of Social Sciences and has more than 25 years of experience in the social development sector, working with both NGOs and corporations. She has worked on a broad range of diverse issues throughout her career, but always with an emphasis on serving children. She is based in New Delhi.

BOARD OF DIRECTORS



Krishna Srinivasan is the Chairman of TMF's Board and co-founder of LiveOak, a venture capital firm specializing in technology.



Peggy Ahuja is a philanthropist and serves on the advisory board of MD Anderson, Deaf and Hard of Hearing School.



Dr. Manish Chauhan provides comprehensive cardiovascular care. He is board-certified in Internal Medicine, Cardiovascular Diseases and Interventional Cardiology.



Steve Hicks is the Executive Chairman of Capstar Partners, LLC, participating in both small and middle market buyouts, real estate development, and public investing.



Rajeev Kathuria is Vice President, Operations Finance at GLOBALFOUNDRIES. He has over 25 years of experience in finance, operations, and manufacturing in the semiconductor industry.



Mary Kozlowski brings the "Mom" perspective to the family and six years experience on the board of the Ronald McDonald House.



Dr. Bill Ramsdell practices dermatology and is a board-certified fellow of the American Academy of Dermatology, and chairs our Health Care Committee.



Kelly White has been the CEO at the Austin Children's Shelter since July 2010 and also holds the position of Co-CEO of LIFT. Managing change and growth have been the hallmark of Kelly's 30+ year career as a non-profit executive.



*Thank you to all our
donors, volunteers
& supporters!*

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The Miracle Foundation is a 501(c)(3) organization.