

THE MIRACLE FOUNDATION



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WHOLE FOODS MARKET AND THE MIRACLE FOUNDATION TEAM UP TO CHANGE THE LIVES OF CHILDREN IN INDIA!

This Holiday Season Purchase Any One-Of-A-Kind Wrapping Paper From Participating Whole Foods Markets, and \$2.00 Will Go Back To The Miracle Foundation.

(AUSTIN, TX DEC 5, 2013) Starting this week, hand-drawn art designed by orphaned children in India, will be featured on wrapping paper in over 60 [Whole Foods Markets](#) across the country. Both Austin natives, non-profit organization The Miracle Foundation (www.MiracleFoundation.org), and the largest natural and organic supermarket in America, Whole Foods Market have teamed up for a “Wrap Once, Give Twice” campaign running through Christmas.

Right now anyone can purchase the one-of-a-kind wrapping paper, and \$2.00 from each package sold will go back to the Miracle Foundation. The wrapping paper features hand-drawn art that is unique, beautiful and personal. With every purchase of the wrapping paper, lives are changed.



The story behind the paper is a personal one: Whole Foods Market Team Member Volunteers have an opportunity to travel to meet the microloan recipients of the Whole Planet Foundation, visit sources for the products sold in stores and give back to the global community. As part of this program, more than 60 Team Members have visited orphanages in rural India with The Miracle Foundation. Like anyone who goes on their life-changing trips, Bruce Fleegal came back and asked, “What more can I do?”

From there, an idea was born: feature the actual drawings from the children on something tangible to sell in stores – a way to boost awareness for the orphans in India and benefiting them at the same time.

“When I saw the wrapping paper at Whole Foods Market, I got so excited!” said Caroline Boudreaux, Founder of The Miracle Foundation. “We are so lucky to have the team at Whole Planet and Whole Foods Market support our work. This is a give back campaign, giving our children what they need to thrive!”

The Miracle Foundation focuses on empowering orphans in India by taking care of the whole child and providing education, emotional support, health care and life skills. They have a mission to stop the poverty cycle in India and revolutionize the way orphanages are run around the world. For more information on The Miracle Foundation please visit www.miraclefoundation.org.

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