

# THE MIRACLE FOUNDATION



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## PRESS RELEASE

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For Immediate Release

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### THE MIRACLE FOUNDATION PARTNERS WITH WHOLE FOODS MARKET AND WHOLE PLANET FOUNDATION

Whole Foods Market and Whole Planet Foundation partnered with The Miracle Foundation to install a new playscape at one of the children's homes The Miracle Foundation supports in India.

**Austin, Texas – October 1, 2011:** The Miracle Foundation announces that their long-awaited partnership with Whole Foods Market and Whole Planet Foundation is underway.

Whole Foods Market's nonprofit Whole Planet Foundation funds poverty alleviation through microcredit in developing communities where the company buys products, such as the province in India where the grocer sources cashews. In addition, Whole Foods Market sends Team Member volunteers to these communities worldwide to provide community service, witness the power of microcredit and learn how some of the food carried in its stores is grown. In September, as part of this program, Whole Foods Market purchased a brand new playground and supported a group of 10 Team Member volunteers who installed a playscape at Sunrise Village, a children's home The Miracle Foundation supports in southern India.

Prior to the arrival of the volunteers, engineers raised the ground three feet and built a drainage wall so the playground would not be affected in monsoon season. The 10 volunteers spent several days working from sunrise to sundown to install the new playscape, which includes a slide, a climbing structure and two swing sets. They also created an official badminton court, painted a colorful mural on one of the walls surrounding the playground, and planted trees and

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bushes to provide beauty and shade. The mural features a large sunrise, a rainbow, the alphabet, a field of flowers and trees (with handprints of the children, staff and travelers serving as the leaves).

Dot, a Whole Foods Market Team Member from the Pacific Northwest Region, described the trip as “filled with love and laughter, delicious food, wonderful people, and hard work, including some blood, LOTS of sweat, and even a few tears of joy!”

Caroline Boudreaux, founder of The Miracle Foundation, said, “In the wise words of Maria Montessori, ‘Play is the work of the child,’ and I’m certain this playground will have a lasting effect on the development of the children at Sunrise Village today and for generations to come. The Miracle Foundation is thankful for our new partners at Whole Foods Market and Whole Planet Foundation. Their generosity is making a powerful difference in the lives of our children and we look forward to many continued collaborations in the future.”

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## **About The Miracle Foundation: [www.miraclefoundation.org](http://www.miraclefoundation.org)**

The Miracle Foundation (TMF) is a vibrant, influential, and trusted non-profit organization that empowers orphans and orphanages to reach their full potential—one at a time. Founded by Caroline Boudreaux in 2000, following a life-changing trip to India, TMF has transformed the lives of hundreds of orphaned children. By providing best practices, smart money and business principles to orphanages, TMF helps turn orphanages into homes. We support attachment-based, family-style living; excellent education; nutritious food; clean water; and high-quality healthcare—everything children need.

The Miracle Foundation offers donors tangible ways to give and see the impact of their contributions first-hand. It is a proven source for people who want to make a powerful, measurable and life-saving difference in the world.

TMF’s vision is to scale the organization and leverage best practices to provide measurable improvements for orphaned children around the world.

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## **About the Whole Foods Market Team Member Volunteer Program:**

**<http://www.wholeplanetfoundation.org/>**

Inspired by Whole Planet Foundation, Whole Foods Market supports its Team Members in volunteering abroad in communities where Whole Planet Foundation is funding poverty alleviation. Since 2007, more than 160 Team Members have witnessed the power of microcredit and provided community service in Costa Rica and Guatemala; teaching literacy skills, digging water trenches, reforestation, providing 80,000 meals and building carbon-efficient stoves. In 2011, Team Members volunteered in Guatemala, Kenya, Peru, and India. For more information on Whole Planet Foundation and the Whole Foods Market Team Member Volunteer Program, visit <http://www.wholeplanetfoundation.org/get-involved/team-member-volunteer/>.

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